

## **OUTREACH PROGRAMS**

The overall well being of the society is of utmost priority of our institution. Our institution firmly believes in providing professional services, or services of a specific expertise, to a group of people who may not otherwise have access to them. I.T.S Dental College has always taken extra footsteps in conducting programs with the best possible services for the holistic growth of the society. Our college has **seven satellite centres** rendering dental services in rural and urban areas. It is an attempt to provide dental care effectively to utilize the health services in its maximum range. Dental doctors skilled in clinical expertise along with interns are posted in all satellites to cater to the needs of the community. Our students, interns and post graduates are posted on rotational basis at **Dasna Jail** to cater the treatment needs of the prisoners.

Many outreach activities are conducted in the form of **micro-group awareness camps and treatments**, through **2 fully equipped mobile dental vans with seating capacity of 14 people**. On an average **69 camps are held in each and every month of the year**. The main aim of the camps is to create awareness regarding importance of oral health, to screen the patients for oral diseases and provide basic oral treatment at the camp site. ITS Dental College is collaborated with the National Service Scheme (NSS) in order to provide extended oral care to the poor and needy. A team of doctors along with post-graduate and under-graduate students with auxiliary staff render health care and undertake many activities like oral screening, oral health education and basic dental treatment like oral prophylaxis, tooth restorations and extractions. Patients with extensive treatment needs from the college are also provided transportation to the college twice a week along with special discounted cards.

These programs are also conducted in various schools (**School dental camps**) of both public and private sectors are undertaken in rural as well as urban areas through 2 fully equipped mobile dental vans. Basic amenities like free oral health checkups, oral health instructions, brushing techniques and oral hygiene instructions are given to the school children to promote good oral hygiene habits from an early age. There is a massive participation exhibited by the students on special events celebrated by I.T.S dental college such as children's week. Such events celebrated in the college act as awareness programs as well as motivational forums for the patients. The entire college gears up and gets divided into smaller groups for organizing these events where maximum of their students can participate. It is extremely important in today's world to have an insight about the various things happening around us and while conducting these outreach programs. **Nukkad- nataks** are also performed by the students for spreading awareness. The students of the college also seem to have a positive learning curve from various such activities.

I.T.S dental college has also **adopted a village (Sultanpur)** with a population of **3200**. The residents of the village are provided free basic amenities like Health consultations, basic free dental treatments, free general medicines and oral health kits. Free dental camps are organized once a month along with health education pertaining to the objectives.

**Awareness about oral cancer** is also a key part of patient education at camp sites. Special **tobacco cessation unit** has also been set up in Dept of public health dentistry to help patients leave deleterious habits and live a tobacco free life. **Patients with oral cancer, who cannot afford advance treatments, are also treated in our Dept of oral and maxillofacial surgery at minimal possible cost.**

Special attention is given to various events such as **World Health Day, World AIDS Day, World Breastfeeding Day, World No Tobacco Day, International Women's Day, World Cancer Day, World Environment Day, World Mental Health Day etc.** In celebrating occasions like world no tobacco day, the students get the opportunity to interact with patients from the nearby areas who take tobacco and they motivate and educate these people regarding the ill effects of chronic intake of tobacco products. This not only helps in the education and growth of the students but also serves as an awareness program for the general crowd who are otherwise completely unaware about the sequel of these habits and diseases caused by them. Also, free dental treatment is provided to these patients on these particular days as a preventive program and benefit of the patients. Thus, it is to the credit of the various people of the administration who work hard day and night for the development of the students and to ensure that they have a bright future when they step out of their cocoons into the real world. Thus the vision is of complete upliftment of the students towards a bright future later

I.T.S Dental College, Ghaziabad has also **collaborated with Amar Ujala**, Ghaziabad for “Aparajita – 100 million smiles”, an initiative undertaken by Amar Ujala. The initiative aims at empowering people especially women and ensuring that their rights are fulfilled and their dignity is maintained. We take pride in associating ourselves with such a noble initiative and plan to provide quality oral and health services to women and girls so as to facilitate them to attain the best level of health under this initiative.

Our I.T.S pariwar believes that all these awareness programs, camps, satellite set-ups and going the extra mile to provide treatment to the poor and needy is the foundation of human care and social services. Our primary goal is to outreach the best dental treatment to the maximum possible population.